



viator

Travel Agents

Using your "Share with Client" links: Viator Recommendations

Increase your earning potential and grow your business with these tips and recommendations.



How to use "Share with Client" links



Share your links on stories, posts, or in a Linktree in your bio.



Share your links on your page or in groups when travelers ask for recommendations.



Send links directly to clients throughout the traveler journey via text, iMessage, Whatsapp, email, and more.

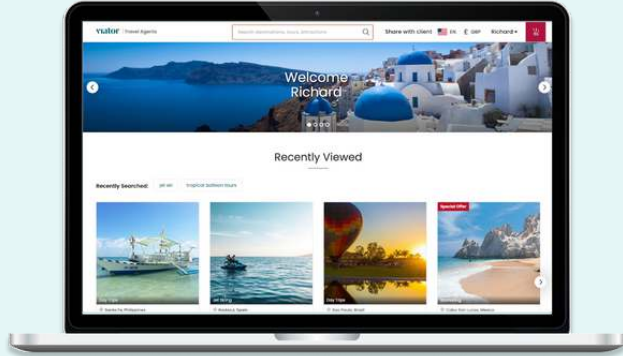


Add links to your website, marketing collateral, and travel guides.

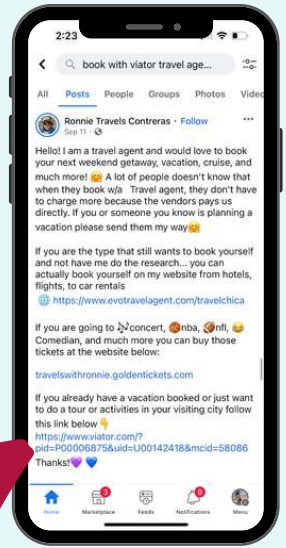
Start creating links on travelagents.viator.com

Links to share & where to share them

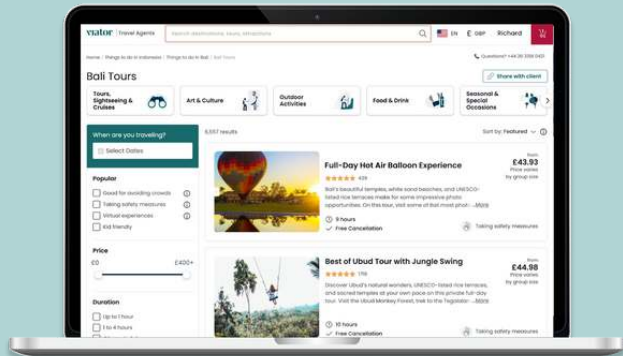
Homepage



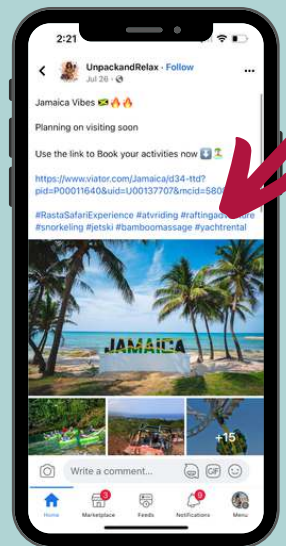
- Share directly with your clients to browse all experiences and destinations
- Share the link in your Instagram bio
- Use in your email signature or evergreen content that's applicable to all clients, regardless of destination



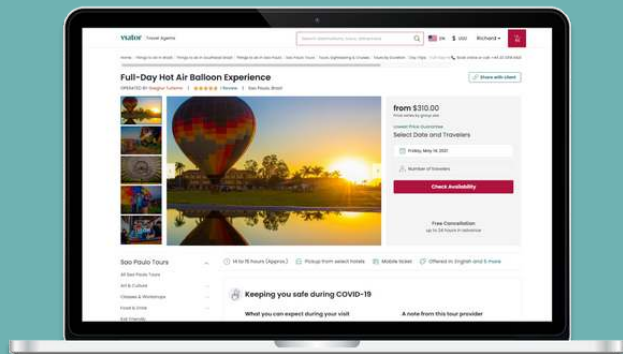
Destination/Category



- Use in social media posts if you specialize in a particular destination or category
- Share with groups traveling to the same destination
- Add to your travel guides and itineraries
- Share with clients to explore their own cities!



Product Page



- Share directly with clients who are looking for specific experiences
- Share experiences you've done on social media
- When you book for a client, share the product page on your Instagram story for others to book too

