

# viator.

Travel Agents

## One-of-a-kind experiences for every itinerary that will keep your clients coming back for more

### Why experiences?

The travel experiences market is growing rapidly as consumers are increasingly looking for more unique, authentic, and memorable ways to experience travel. In fact, the global travel and experiences market is expected to reach \$447.3 billion by 2030.

Offering activities and experiences alongside the typical traveler itinerary allows you to personalize a trip around your client's interests. Now more than ever, travel agents have an enormous opportunity to be a part of the growing travel experiences market.

Start booking now on [travelagents.viator.com](https://travelagents.viator.com)

### Two ways to book and earn commission:



#### Direct bookings

Book directly for your clients and easily manage these bookings in your account.



#### “Share with client” links

Earn commission on each booking made through your 'share with client' links.

